

Waterville Quarry Road Recreation Area

MAINE WINTER SPORTS CENTER

PLAN REVIEW

Economic Impact

- This will be the only ski facility/trail with snowmaking in central Maine. Our experience at Black Mountain was that when we had snow and no one else did, people would travel up to 5 hours to ski.
- Colby will be able to hold NCAA races, which draws 200 competitors and hundreds of spectators for two nights of hotel stays.

NENSA events (Bill Koch Festival, New England J2 Championships, Eastern High School Championships) can draw as many as 500 competitors and thousands of spectators for multi day events.

Our experience at Black Mountain, Mars Hill, Presque Isle and Fort Kent is that these events create economic activity for gas stations, hotels restaurants and shops.

I believe that a conservative estimate for the economic impact of these trails, based on 3 events/year that draw an average of 700 people for two days of competition is \$1.5 million/year.

Healthy Lifestyles

- 40% of Maine's youth are obese and 16% are morbidly obese.
- This will be the first generation in 200 years to have a shorter lifespan than their parents.
- The causes are poor health habits and an alarmingly sedentary lifestyle.

We all need to work to find ways of reversing this two-generation long trend.

Quality of Life in the Community

- The MWSC experience is that these community trails systems serve as an epicenter of healthy community activity year-round. Local businesses use these trails to recruit employees.



By:

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