

## **Rx4 Minutes**

### **Conversation with Alan Sanborn**

**April 21, 2010 1:00**

**Members Present:** Ross Nason, Blanche Davison, Linda Woods

### **Conversation Focuses on a showing of *Tapped***

1. can't show a non-public version
2. Ross: Can Alan find out about ticket sales?
3. Alan: does not have a distributor
4. Linda: thinks we can use Nisha's (a representative of <defendingourwaterinmaine.org>) Is that legal? Maybe Linda will discuss this with Nisha.
5. Ross: under the impression the charge is per showing/ Alan agrees
6. Alan: a place could buy the copy and get public performance rights
7. Alan: the person who made it is from Los Angeles
8. Alan: there was a lot of publicity for the screening
9. Blanche: They gave away stainless steel bottle at the screening.
10. Ross: Regardless of whether we do this, how would Railroad Square Cinema handle the finances: ticket prices or flat fee? Alan: charge a flat fee/ amount would depend on times/ dates (not Friday or Saturday nights) Saturday or Sunday afternoon is a possibility/ maybe \$400/ Sat or Sun AM = \$150
11. Blanche: could it be between runnings of shows? Alan: no
12. Ross: arrangement to have it as a regular run movie? Alan: probably not/would tie up too much/ not strong enough
13. Linda: wondered about doing something like *Homegrown* which was shown at 10 AM Sat & Sun Alan: yes, but not much turn out for that
14. Alan: lead time for print publication = 6 weeks
15. Ross: wants this showing to be more of a public service announcement for "others" (i.e. We are hoping to not "preach to the choir.")
16. Ross: suggests mid-afternoon on weekend or 5:00 on work day/ Alan: fee \$400
17. Alan: generally 7:00 PM works better
18. Blanche: \$400 if only 15 attend isn't appealing
19. Alan: When are we thinking of showing this? If May, could be \$300
20. Linda: We are thinking fall. Alan: November or early December is a good time. Could be \$300 before Thanksgiving
21. It was somewhat decided to look at the time frame between Veteran's Day and Thanksgiving
22. Alan: seating capacity of larger space = 150
23. Ross: Two business people are soliciting from businesses to see about free popcorn. Alan: We could get a deal. Popcorn costs \$3. currently.
24. Alan: There are better options than a DVD for clarity of picture & reliability/ look for digibeta if possible

25. Alan: Be sure to allow for plenty of lead time. Ken might know the schedule in advance. If there is something big coming, we might have to use an alternative date. We also need to get material in 6 weeks in advance for the flyer.
26. Alan: can only do digital in big or little (50) theaters/ not in cinema 2
27. Alan: probably \$200 for small one in November
28. Ross: Do it once with freebie and fill the big one
29. Linda: Can we get the Chamber of Commerce to assist us? Hoping to attract an audience other than "us"
30. Linda: Could we have a business after hours Chamber session? Linda & Ross will talk to Kim about this possibility.

The next meeting will be **Wednesday, May 12 at noon in the mayor's conference room.** BYO lunch. 😊