

RX4 Team
June 2, 2010
12:30-2:30

Members Present: Blanche Davison, Ross Nason, Marian Flaherty, Geoff Hill, Elery Keene, Lass Von Appen, Tom Longstaff, Linda Woods

1. Elery started a discussion about single-stream recycling that is occurring in multiple places in Maine. Cassella is the business that promotes this, and they have an office in Waterville. This is an expensive proposition that seems to be popular. They use “pay per bag.” Ross added the insights from his area. (forward Elery’s e-mail to Lass & Blanche) Elery doesn’t think this meets the goals of SMMC. Separating keeps the material cleaner.
2. Education is crucial about separating goods brought for recycling.
 - There are clear signs at Winslow.
 - Lass had a flyer that clarifies the recycling procedure that is at the Winslow Library.
 - Oakland Recycle Center does a good job indicating what goes where.
3. Geoff & Blanche: go to Hannaford & talk about reusable bags
 - Call to set up an appointment
 - Elery suggested talking to the man who spoke to the Chamber about Hannaford’s green initiative
4. Blanche: found out about the Bulletin Bags that sells the reusable bags that she likes
 - They have less expensive bags for fund raisers.
 - Web site: bulletinbag.com
5. Geoff: 2 priorities for this team
 - reusable bags & the recycling center in Waterville
 - need to get publicity out
 - need to educate
 - easiest way is good signage
 - articles in newspaper
 - distribute flyers perhaps even door-to-door
 - promote through public school system/ private school
 - use the after-school program at Alford & the Teen Center in the South End
6. Geoff is going to start home composting workshops at Barrels.

7. need consensus on reusable bags:

- company:
 - Advertising Specialists of Maine has bags of various prices.
 - Bulletin Bags of Maine is also good.
 - Ross, Blanche, Lass, & Geoff will meet (Monday at Ross's office at 11 AM), and the group will accept their decision.
- advertising: needs to be local businesses
- shape:
 - square bottom
 - The group liked a green one that was at the last meeting. The cost is about \$6.
 - The purple one was about \$3.
- actual bag:
 - needs to be nice enough to reuse; convenient; not like other bags
 - like the Hannaford bag
 - nice enough to charge \$2
- price: There has to be a charge, so the program is sustainable.
- Budget:
- business match for advertisement:
 - Ross: If we use the logos from the places Elery & Doug get, he wants a percentage to go toward purchase of more bags.

The next meeting is **Wednesday, June 23 at 12:00** at Asian Café. (Linda called and arranged this. ☺)