

**Board of Directors**  
**November 9, 2010**  
**8:00-9:30**

**Members Present:** Doug Carnrick, Jane Edwards, Sally Harwood, Mike Heavener, John Joseph, Elery Keene, Mike Roy, Linda Woods

**Minutes**

The minutes need to reflect the change in designation to Board of Directors (not Executive Committee). Once this correction was made, the minutes were approved.

**Reports**

**Financial**

Mike reported that the account has approximately \$3100. Linda reported that the checking account has \$959. (\$400 of this is for Oakland's tool shed.)

**Team Reports**

Linda reported on each team's recent activity. She is trying to revive the Education Team. There was a brief discussion about the idea of combining the education and communication functions.

**Fundraising Update**

Doug reported that four sponsors have offered either in-kind or financial donations. A discussion followed about the need for improved communication and developing a new strategy for fundraising. It was decided to put fundraising on hold for now until such strategy is more fully developed. The question of having all members of the Coalition contribute financially was also discussed.

**Action Item:**

Mike will contact *The Sentinel* to arrange a meeting to try to get increased publicity for SMMC.

Linda needs to list Nicholson and associates as a sponsor on the web site. We should also be sure that all our sponsors get a copy of the newsletter.

**501 (c) 3 Status Update**

Mike reported that Jim Nicholson has submitted the necessary paperwork to the IRS, and the process will take 3 to 6 months for approval, hopefully.

**Coordinator's Report**

Linda provided an update on her pending grant applications, Jamie Nemecek's upcoming graduation, and the revised brochure.

**Old Business**

- EECBG Grant Update: John Joseph reported that John Reuthe is making good progress through contract with Efficiency Maine Trust.
- District Energy: John also told of meetings with Lahmeyer, a German company, to determine opportunity for economic feasibility.

### **New Business**

- Jane Edwards asked for feedback about how the newsletter is used. She would like to send a survey to all SMMC members to get more details about the use and accessibility of the newsletter.
- A discussion followed about trying to have the annual meeting on CATV.
- It was decided to wait to renew the Chamber of Commerce membership.

The next meeting is **Tuesday, December 14 at 8:00 AM** in the **Mayor's Conference Room**.

Respectfully Submitted,

Linda Woods, Coordinator

Elery Keene, Secretary