

Education Team
March 13, 2012
1:30-3:00

Members Present: James Bannen, Marilyn Canavan, Jane Edwards, Elery Keene, Alder Stone, Linda Woods

Bonnie distributed the results of the survey. (See attached.)

Action Items:

Everyone who is interested: On the bottom of p.2 of the attached survey, think through the list at the to see if there are additions or changes that need to be made. This will become our Mission Statement and will be posted on the web site.

Send these ideas to Linda by April 9. She will forward these to the group with the reminder of the meeting date.

Jimmy reported that he is working to improve SMMC's social media use. His focus is on "creating a visible presence online."

A discussion occurred on way to increase our public outreach.

Action Items:

Jane: compile a list of organizations in Maine that are working on similar activities & see how they are handling education activities

Linda: give the list of area towns working on similar organizations to Jane & Jimmy

Marilyn: compile a list of local businesses to keep them abreast of our activities

Elery: Contact Tom Longstaff to ask if Global Forum is interested in hosting a SMMC member as a speaker (potentials include Tom T, John J, Alder—after CAP is solid)

Marilyn: Contact John & Mary Benziger to ask if Global Forum is interested in hosting a SMMC member as a speaker (potentials include Tom T, John J, Alder—after CAP is solid)

Bonnie & Marilyn: contact Doug about Transportation article

Jane & Elery reported that NPR National Forum web site can be used for our group for free. Elery would like to hold a seminar at the public library and show the James Hansen presentation. This would be followed by a discussion by those in attendance. Elery hopes to have this could be recorded by CATV. Laura Guite (from CATV) says it is acceptable to show these Forum Network programs.

It was decided to postpone this until after the book club.

Action Items:

Elery: find out if Pete Sirois is available and if not, ask someone else

Jane: Check on the date the book club will end

Alder & a group are working to form a non-profit, tentatively called Climate Adaptability Project (CAP). Hopefully within a month, this will be functioning. Alder will continue to provide updates.

Linda needs help for Waterville Earth Day which is April 28 from 10 to 3.

Action Items:

Bonnie: a table with calculations of carbon footprint

Alder: create a flier for Earth Day; promote raffle as well

Linda: print & post these

Linda: ask Shannon to promote raffle on all Earth Day publication

Jane, Elery, Alder: set up

Jimmy: ask if anyone at KVCC is interested in tabling at Earth Day

Linda: Check with EMT, New Forest Institute, Conservation League of Maine

Raffle helpers

Jane: help with tickets

Bonnie: poster for raffle

Alder reported that the first weekend seminar on Gaia 101 is completed. Others are in progress. Approximately 20 individuals have participated. He will be setting up three more free lectures.

Action Items:

Linda: Ask Oakland library

The next meeting **Tuesday, April 17 at 1:30** downstairs at Barrels

Agenda

Review the comments about the Mission Statement & agree to a final version

Jane: provide a beginning list of similar organizations in Maine & their educational activities

Marilyn: provide a list of area businesses that are interested in learning of our activities

Jane & Elery: update on video seminars

Prepare Earth Day