

Rx4 Meeting
March 7, 2012
12:00-2:00

Members & Guest Present: Kim Chamard (guest), Jim Easton, Geoff Hill, Elery Keene, Ross Nason, Lass Von Appen, Linda Woods

Ross has a copy of the children's recycling book that was made earlier.

Goal: crayon colored pictures and 5th grade reading level.

Sequence: Write the story first, have children draw pictures, winners are used to illustrate the book

Potential: Parable highlighting positive outcomes of recycling, but also negative consequences of failure

Action Items:

Linda: remind Ross to bring the book

Linda: include Marnie (artist) in RX4 e-mails

Jim: create a story line

Lass: ask the boys for suggestions

Lass: keep the artist informed

Everyone: look for other books that could serve as examples

Sustain Mid Maine Coalition will have a table at various events.

March 31 Woman's Wellness from 9 to 2 at Thomas College

April 11 Business to Business from 2 to 7 at Alford Center

April 28 Earth Day from 10 to 3 at Barrels

Here is the schedule of events & volunteers:

Ross: April 11 (later in day)

Jim, Lass, Geoff: March 31 & April 28—Jim & Geoff composting; Lass recycling

Jim: truck to move Blanche's set up

Linda: ask Blanche to borrow her set up

Kim (from the Maine Lung Association) explained that her group has taken a sustainability pledge to make the Trek Across Maine greener. The group has pledged to reduce waste at this event (e.g., reduce paper waste by participants registering on line, provide recycling bins at start-stop lines as well as rest stops, reusable bags given to participants, reuse signage by 80%, and more). The Trek is June 15-17.

Kim is asking the RX4 Team to help with the goal to "create a category of volunteers to assist with these tasks." Translation: Kim would like us to serve as "green police" on Saturday (6/16) at Colby from 9 AM to 5 PM for 2 hour blocks
Volunteers under 18 need an adult guardian.

Action Items:

Lass: Ask for Green Sanctuary volunteers

Linda: Announce this volunteer opportunity on April & May Events

Linda: Advertise on Facebook

Linda: Once this list is complete, register on line—state part of SMMC in the section about group

The Board of Directors asked Ross to complete a project proposals list for the next 3 years. The group brainstormed the following ideas:

- Roads signs to direct people to Skills (1-2 years)
- Education campaign about recycling (fliers, newspaper articles, CATV, signs along access roads to transfer stations)
- Roadside sign for Fairfield recycle station
- Children's book
- Composting at The Taste
- Poster contest
- Educational signs at recycling centers
- Print more reusable bags
- Hire graphic designer to do educational posters
- Pay someone to write a series of articles in *The Sentinel & Kennebec Journal*
- Consultation with an ad agency
- Purchase recycling totes to distribute to public places

Dick Thomas is collecting articles about Sustain Mid Maine Coalition.

Action Items:

Linda: Send Geoff reminders of various dates & the specifics

Ross: Write a summary of RX4 Team's activities/ send this to Dick by 3/19

Geoff: Write an article about the benefits of recycling/ send this to Dick by 3/19

Dick's contact info: richard.thomas@mainegeneral.org

The next meeting will be **Wednesday, March 28 at 11:00 at Pad Thai II.**