

Drive Revenue to your door with your City's support!

We need your help to make this great!

INTRODUCING...

Exclusively for Waterville Business Owners:



The City of Waterville is excited to announce a new initiative called “Shop Waterville.” This program provides one central location for local consumers and visitors to find your business and all you have to offer.

The best part is.....it's FREE for all Waterville Businesses!

What is Shop Waterville?

The Shop Waterville program is designed to encourage local residents and businesses to purchase goods and services locally. When visitors go to the City website and click on the Shop Waterville icon on our homepage they will be brought to the Shop Waterville portal that is integrated into the City of Waterville's website.

This new program will give you the tools you need to create a strong online presence and provide value to current and new customers by providing an interactive micro-website with:

- An updateable Business Profile
- Coupon, Job and News Postings
- Free Marketing to Residents and Visitors
- Mobile, Text and Email for Customers
- Social Media and Website links

Upcoming Marketing Campaign

The City of Waterville is committed to promoting the Shop Waterville program to local residents in and around the area, as well as those hoping to visit our great City. **The program is now live, just in time for holiday shopping and outings.**

We would like to have all Waterville business owners claim their business and update their page with any coupons, specials, menus, etc. that they may have this holiday season. To assist you with this effort and to make it as easy as possible, please feel free to utilize see some additional options for assistance below:

Watch How to Videos:

<http://uploads.mycusthelp.com/WEBQASUPPORT/HowToVideos.html>

Search the knowledgebase:

<http://mycusthelp.net/WEBQASUPPORT/cs/SupportHome.aspx?>

Join a live Webinar Workshop:

<http://mycusthelp.net/WEBQASUPPORT/cs/Calendar.aspx?>



We encourage you to take full advantage of this program!



Take advantage of your City's support today and join Shop Waterville!

Claim your business in just a few simple steps!

How to Join:

Go To:

<http://www.waterville-me.gov/>

Click on:



Local Waterville Icon

Click on:

Claim My Business

The City of Waterville has just launched a "Shop Local" initiative. This program aims to drive customers straight to your door while helping to build our local economy.

Claim your business profile on the City website, at no cost to you, to promote directly to your consumers through:

- Coupons and Promotions
- Jobs and Services
- News and More!

