Waterville's Vision Statement

Waterville is devoted to being an affordable, economic, educational and cultural center in the heart of Maine.

Where quality of life really matters.....

Waterville's Citywide Goals

- *Encourage citizen participation in all aspects of municipal life to insure that the Community's assets are developed accordingly.*
- *Improve the economic conditions in Waterville by creating an atmosphere that promotes measurable cultural, economic and community development programs.*
- *Systematically repair and replace Waterville's public infrastructure with a measurable five-year plan.*
- *Establish annual budget priorities for both the City and school needs to insure that the City's tax rate remains stable or increases at a rate less than the cost of living over the next 5 years.*
- *Maintain current community services and develop a plan for measuring/assessing how well they serve the residents of Waterville.*

Waterville's Citywide Goals

GOAL – *Encourage citizen participation in all aspects of municipal life to insure that the community's assets are developed accordingly.*

OBJECTIVES

- Revitalize and advertise the City's website as a source of current City news and information
- Develop an up-to-date listing of the membership of all City Boards and Committees and list their activities
- Work with neighborhood groups or organizations to further their involvement in community affairs and recognize the value that local organizations provide for youth and senior citizen programs and services in the City

GOAL – *Improve the economic conditions in Waterville by creating an atmosphere that promotes measurable cultural, economic and community development programs.*

OBJECTIVES

- Support those economic development organizations which provide economic benefit to the City of Waterville
- Maintain communication on a regular basis with State and Federal representatives on matters of economic importance to the City and the region
- Develop written and web site materials to help market the City as an attractive place to do business
- Work closely with all area economic development organizations to ensure that they are aware of the City's economic development priorities
- Partner with community organizations to promote City festivals and celebrations including the Taste of Greater Waterville, Maine International Film Festival, Downtown Arts Fest and the Franco-American Festival

GOAL – ***Systematically repair and replace Waterville's public infrastructure with a measurable five-year plan.***

OBJECTIVES

- Strive to fund capital improvement needs on an annual basis
- Require department heads to annually review the condition of all buildings and equipment and to report same to the City Manager
- Require the City Manager to submit, on an annual basis, capital improvement plans for buildings, equipment and roads

GOAL – ***Establish annual budget priorities for both the City and School Department needs to insure that the City's tax rate remains stable or increases at a rate less than the cost of living over the next 5 years.***

OBJECTIVES

- Advise and support the work of the joint City-School Finance Committee in the preparation of recommendations for annual appropriations
- Maintain regular communication with legislative representatives for not only tax related matters but also for all other legislative proposals which would impact the City and/or its residents.

GOAL – ***Maintain current City services and develop a plan for measuring/assessing how well they serve the residents of Waterville.***

OBJECTIVES

- Investigate the use of the City's web site to survey City residents regarding the adequacy of City services.
- Utilize neighborhood groups and other City organizations, if possible, to solicit feedback on the delivery of City services.
- Conduct an in-house survey of a number of similar sized communities regarding services provided. This survey would include a review of staffing levels, funding, etc.