

Board of Directors Minutes
December 11, 2014
8:00 –9:30

Members and Guests Present: Marilyn Canavan, Doug Carnrick, Sally Harwood, Mike Heavener, John Reuthe (guest), Mike Roy, Clough Toppan, Linda Woods.

Mike Roy made a motion to accept the minutes from November. Sally seconded the motion. The vote was unanimous.

Financial Report:

The city account has \$2233.85.

There is \$1953.01 in the checkbook.

Mike R motioned to accept the financial report. Doug seconded it. The vote was unanimous.

Action Item:

Linda: Bring a printed copy of the financial report to each meeting.

Fundraising Committee Report:

Linda distributed a draft of the SMMC Case Study that the Fundraising Committee created to present for a “big ask.” Much of the work on this document was done by Peter Garrett.

Action Items from December’s meeting:

Clough: Make a pie chart of the funding

Clough: Research Case Study format

John: Provide data on how our programs have impacted area businesses

Sally and Mike R volunteered to be a working group to refine the existing draft. They will meet Thursday, December 18 at 9:00 in Mike’s office.

Board members will be asked to do a CQ assessment tool by the Unity Foundation. This will look at our organization to determine our strengths/weaknesses and areas to improve. The next Fundraising Committee meeting will be Wednesday, January 7 at 11:00 in the Winslow Town Office. Any Board member who is interested is welcome to attend.

Marilyn Canavan, Jane Edwards, Peter Garrett, Sally Harwood, and Linda Woods met with Kyle Molton, a representative from Chellie Pingree’s office. The group summarized SMMC’s activities through the years.

Action Items from November’s meeting:

John: Add a request for donations to his e-mail list of homeowners who have been helped by our weatherization information program

?: Meet with the WindowDressers Board

Mike H: Check into the legality of the business plan presented by the Fundraising Committee at November's meeting.

Coordinator's Report:

Public Outreach:

Clough Toppan wrote December's column about solar energy for *The Sentinel*. The columns will no longer appear on the second Tuesday but should be published during the second week of each month. Each will be available on the SMMC web site. Marilyn Canavan will be writing the January column about the annual meeting. Linda appreciates your prompt response on the columns.

Dick Thomas and Linda attended Maine Grassroots Climate Action Conference sponsored by the Sierra Club of Maine and 350 Greater Portland. Linda put copies of the SMMC brochure on the table.

Public Policy Team:

The Public Policy Team has asked Peter Garrett to prepare a report for the annual meeting. Their next meeting will be January 26 at 6:30 in the Winslow Public Library.

Education:

The Education Team will meet on Monday, December 15 at 9:00 in the Mayor's Conference Room. They will be determining new goals for the team and listing potential projects.

Energy:

A core group is participating and focusing on the home energy program under John Reuthe's guidance.

Local Foods Team:

Olivia Tuttle at the Waterville Public Library is unavailable to be the team leader for the Local Foods Team.

Action Item:

All Board members: Think of possible co-chairs for the Local Foods Team to gather interested volunteers

Rethink, Reduce, Reuse, Recycle Team:

The next meeting of the Rethink, Reduce, Reuse, Recycle Team is December 16 at noon at Eric's Restaurant.

Transportation Team:

The Transportation Team and Active Communities Environment are planning a presentation on bicycle & pedestrian safety for the Waterville City Council. This has been scheduled for January 20 after the new mayor and councilors have taken office. They hope to do this presentation for area towns as well. The next meeting of the Transportation Team is January 8 at 4:00 at KVCOG. It will be a dress rehearsal for the City Council presentation.

Old Business:

The annual meeting will be Saturday, January 24 from 8:30 to 11:00.

John is trying to arrange for Michael Stoddard to be the keynote speaker.

We hope to reach SMMC volunteers as well as people who have not attended the annual meeting before.

Tentative Schedule:

8:30-9:00 registration

9:00 to 9:30 Team Leader Reports

9:30 to 10:30 EMT speaker with Q & A

10:30-11:00 Mike H outlines the Board's plans for future

Potential title: Community Gathering of Interested/Concerned People

Action Items:

Mike H & Mike R: Invite City & Municipal officials

Mike H: Send an invitational mailing to local businesses

Linda: Invite President Mulkey

Linda: Tell team leaders

Linda: Arrange for the food/beverages (\$500.)

Linda: Send the info about John Ruethe's program's savings to Marilyn

Linda: Post this on Chamber web site; invite Kim Lindlof

John: Contact Mike Stoddard to speak (Alternative Choice: Ken Fletcher)

John: Invite Efficiency Maine people

Unity Foundation Capacity Quotient was not discussed at this meeting.

Mike H distributed another draft of the "Sustain Mid Maine Coalition Policy on Soliciting and Accepting Donations."

Action Item:

Clough: Contact Rob Levin for a sample

The next regular meeting will be **Thursday, January 8 at 8:00** in the **Mayor's Conference Room**.

Respectfully Submitted,

Elery Keene, Secretary