

**Board of Directors Minutes**  
**February 13, 2015**  
**8:00 –9:30**

**Members Present:** Doug Carnrick, Sally Harwood, Mike Heavener, Elery Keene, Mike Roy, Clough Toppan, Linda Woods.

Mike R made a motion to accept the minutes from January. Elery seconded the motion. The vote was unanimous.

**Financial Report:**

The city account has \$3,359.12 as of January 31, 2014.

There is \$8, 388.36 in the checkbook.

Linda paid \$75.00 to continue a REM Collaborating Partnership; \$100 to Maine Association of Non-Profits; \$60.00 to Jorgensen's and \$120.00 to Barrels to cover annual meeting expenses; and \$50.00 to the Chamber for a gift certificate used as a door prize and \$17.00 to cover Peter's breakfast. She transferred \$3000.00 into the City Account.

Mike R motioned that SMMC develop and approve a budget for the 2015 calendar year. Elery seconded. The vote was unanimous.

Action Item:

Mike R & Linda: Work with Chuck to create a budget template

**Fundraising Committee Report:**

Linda presented 2 copies of the cover sheet for the Case Study that Peter Garrett created and Mike R & Sally edited. The decision was to go with the square image.

**Coordinator's Report:**

**Public Outreach:**

Marilyn Canavan's January piece was not published in *The Sentinel*. Linda contacted Ben Bragdon and was assured future columns will be published. They will no longer appear on the second Tuesday but should be published during the second week of each month. Peter Garrett wrote the February column about weatherization. Each column is available on the SMMC web site. Jim Wood will be writing the March column. Linda appreciates your prompt response on the columns.

Linda reported that 35 individuals attended this year's annual meeting. Waterville City Councilor Sydney Mayhew summarized Mike Stoddard's presentation at Waterville's February City Council meeting. Mr. Mayhew spoke highly about SMMC as well.

Linda spoke about the importance of continuing funding for Efficiency Maine at a press conference organized by the Natural Resources Council of Maine. She used data from John Reuthe's program.

Peter Garrett & Mike Heavener had an SMMC table at the Mid Maine Chamber of Commerce breakfast that featured Unity College President Stephen Mulkey.

**Public Policy Team:**

The next Public Policy Team meeting will be at Monday, February 23 at 6:00 in the Winslow Public Library.

**Education:**

The Education Team will be holding a speaking series on a specific date and place each month. We will be working with John Reuthe for many of these events. Ebery suggested that the Education Team & Public Policy Team invite the legislators to meet and hear our concerns. The next Education Team will be on Wednesday, February 18 at 9:00 in the IT Room.

**Energy:**

A core group is participating and focusing on the home energy program under John Reuthe's guidance.

**Local Foods Team:**

Action Item:

All Board members: Think of possible co-chairs for the Local Foods Team to gather interested volunteers

**Rethink, Reduce, Reuse, Recycle Team:**

The next meeting of the Rethink, Reduce, Reuse, Recycle Team will be Tuesday, March 10 at noon at Jin Yuan.

**Transportation Team:**

The Transportation Team and Active Communities Environment did a presentation on bicycle & pedestrian safety for the Waterville City Council. They hope to do this presentation for other area towns as well. The next meeting of the Transportation Team is Thursday, March 19 at 4:00 at KVCOG.

**Old Business:**

Linda registered each Board member to take the Unity Foundation CQ survey. Each person should have received an e-mail from the Unity Foundation outlining how to complete this task.

This needs to be done by February 22. If we have 100% participation, instead of paying \$450.00, the fee will be \$295.00.

We discussed revising the SMMC Mission Statement.

We reviewed the “Sustain Mid Maine Coalition Policy on Soliciting and Accepting Donations” policy.

Mike R motioned that requests to be included in SMMC’s monthly e-blast be decided on a case-by-case basis based on a review of the organization’s mission statement to ensure compatibility with SMMC’s mission statement. We will ask these businesses to become in-kind or financial supporters if they are not already. Clough seconded. The vote was unanimous.

Clough explained the “donate” button on the SMMC’s web site was missing. We discussed revising the web site.

Action Items:

Mike H: Resend the Donations Policy & the Financial Policy.

Mike H: Changes add language to people can donate electronically

Linda: Include these with the minutes

Linda: Solve the missing “donate” button

Linda: Contact Ben Greeley to determine the cost of redoing the web site

Linda showed the materials that came from the Maine Association of Non-Profits. Clough explained the process of using the MANP web site.

Action Item:

Linda: Subscribe Mainebiz

We reviewed the annual meeting. Elery summarized a conversation that he had with Mike Stoddard about electricity capacity availability for Waterville area. Mike Stoddard said that it might soon be necessary for Central Maine Power Company to construct additional wires capacity to get electricity to the greater Waterville area. When this happened recently for the Boothbay area, Efficiency Maine made this construction unnecessary by using Efficiency Maine funds to subsidize construction of generation capacity in the area to meet the electricity demand. This electricity was generated by alternate methods such as solar panels instead of by fossil fuel. Mike Stoddard indicated that it might be possible to do this for the Waterville area as well.

We liked the format of using a topic of broad interest for the key note address.

**New Business:**

We approved a Permaculture Team. Gale Davison will serve as team leader.

This is the first draft of their mission statement: “To establish a permaculture group for the Waterville area to provide a local resource for people ready to engage in the principles and practices of permaculture.”

Linda distributed a copy of the organizational chart that Mike H created. This is needed as part of the Unity Foundation application. Sally motioned to accept the organizational chart with the addition of a Permaculture Team. Elery seconded. The vote was unanimous.

Action Item:

Mike H: Add Permaculture Team

We discussed holding a Board retreat led by Elizabeth Reuthe. It would include Board members and team leaders.

Action Item:

Linda: Contact Unity Foundation to find out a tentative time line

The next regular meeting will be **Thursday, March 12 at 8:00** in the **Mayor's Conference Room**.

Respectfully Submitted,

Elery Keene, Secretary