



CITY of  
**Waterville**  
M A I N E

# Mayoral Proclamation

- Whereas** Waterville, Maine, celebrates our local small businesses and the contributions they make to our local economy and community; and
- Whereas** small businesses employ over 55% of the working population in the United States; and
- Whereas** 89 % of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and
- Whereas** 87% of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and
- Whereas** 93% of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and
- Whereas** Waterville, supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and
- Whereas** advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**Now therefore**, I, Nicholas Isgro, Mayor of Waterville, on behalf of the City Council and the residents of Waterville do hereby proclaim November 26, 2016, as:

## SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**In Witness Whereof**, I do hereby set my hand and seal this 15<sup>th</sup> day of November, 2016.



  
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Nicholas Isgro, Mayor