

Education and Community Outreach Team

March 26, 2015

9:00

Members Present: Elery Keene, John Reuthe, Bonnie Sammons, Linda Woods

Herb Wilson will be speaking about the effects of climate change on Maine bird migration on April 15 at 6:30 in City Council Chambers.

Publicity that is done:

- Christmas Bird Count people
- Will go SMMC's April e-blast
- CATV
- *Sentinel, KJ, Townline*
- Permaculture Facebook page

Publicity needing to be done:

- SMMC Facebook page
- Bonnie's mailing list
- Still working on a printed ad (based on funds)

Action Items:

Linda: Contact Caitlin about Facebook page (change to a group?)

Bonnie: Make a flyer to post in town

Linda: Add a column to sign-in sheet "How heard about event?"

Linda: Send it to 350 mailing list, Ester, Unity

Linda: Send it Thomas College

Linda: Put payment request on Board agenda

Linda: Bring a basket for donations

John: Post on MPBN web site

John: Send to Anna

John: E-mail phone messages to Bonnie

Susan: Post the series at Colby—web site? Flyers?

Susan: Introduce Herb & speak about SMMC

Update on the **rest of the series:**

- Jesse Watson (not Lisa Fernandez) will be speaking on May 20. Place? Hopefully Colby; will have plants available to give away
- Bonnie is going to see Michael Douglass—Maine Primitive School –Date: June 17 Place:Quarry Rd?

We discussed having people register in advance.

John summarized his newest proposal to Efficiency Maine Trust.

Women's Wellness: Thomas College on Saturday

The table focus will be permaculture and composting. John will be there to present his weatherization program. We are ready!

A big thank you to: John & Jeff: 9:00-2:00; Bonnie: 9:00 to 12:00; Stephanie: 12:00 to 2:00

The next meeting will be **Thursday, April 23 at 9:00** in the **IT Room**.

Agenda:

Kay Mann's presentation

Work on the media list