

Rethink, Reduce, Reuse, Recycle Minutes
November 4, 2009 5:15 PM

Members Present: Blanche Davison, Bob Gilchrist, Ross Nason, Geoff Hill, Linda Woods

1. *The Story of Stuff* confirmed for November 7 & 14 at 11:30 AM at Railroad Square Cinema.
 - Press release sent from Mike's office; Alan is sending a release to everyone on his list.
 - A person should be there to introduce the movie, present the solid waste handout, and introduce Sustain Mid-Maine Coalition. Geoff will do this on the 7th.
 - Linda will contact **others** on the team to see if anyone is available. **If YOU are reading this, you are considered a member of this team. If YOU are available to introduce *The Story of Stuff* at Nov. 14th at 11:30, PLEASE contact me at lwoods@waterville-me.gov. Your help would be greatly appreciated.**
 - Andrew Young made a brochure about E-Waste. Can we find it?
 - More discussion about the lack of publicity and name recognition for Sustain Mid-Maine.
 - Is there a handout about Sustain Mid-Maine? Geoff will create something-- maybe from the web site with mission statement, contact info, & bulleted list of priorities.
 - Ross will contact 107.9 & Ch. 5 to try to get coverage for the 14th.
 - Geoff thinks he can get free popcorn for the 14th.

WHAT TO DO NEXT:

1. Geoff suggested that the group works on publicity for using returnable bags.
 - Good to see so many people bringing their canvas bags
 - Key to get someone influential to get the local papers, TV, & radio behind publicizing this.
 - There used to be something in the paper featuring what is going on about recycling, but that isn't publicized as much.
2. Geoff suggested getting Waterville municipality to lead the way in the 4 R's as a way of life.
 - Create a list of ways this could be accomplished and choose the easiest ones
 - Do they recycle office paper? This might be the easiest and could tie into the state.
 - Linda suggested starting a program to eliminate individual bottled water at municipal buildings.
 - Other possibilities: buildings (reduce thermostat), street lights, building fuel, lighting of playing fields at night

- What about leaves in the fall? Some goes to HerbComp on the Bangor Rd. in Clinton.
3. Ross & Linda talked about reducing Holiday waste. This ties in well with the float Linda is hoping to make for the Festival of Lights Parade in Waterville. **If you are available to help with the float on November 27th, contact Linda (address above).**
- Avoid foil & mylar wrapping paper and ribbon
 - Buy things that aren't overpackaged.
 - If the float is a go and if the float committee wants something from this committee, technical assistance could be available.
4. Ross suggested Linda send one e-mail to everyone with each team's meeting & events.
- Two programs of note:
- Natural Resources Council of Maine (co-sponsored by the Education Team)—November 19 at 5:30 at Barrels will cover comprehensive clean energy and climate legislation, ending our dependence on foreign oil, rewarding innovation & job creation, creating thousands of green collar jobs for Maine, slowing the threat of climate change
 - “Buy Locally” at Barrels December 2 at 5:30 (co-sponsored by the Education Team and Waterville Main St.)

The next meeting is December 2 at 4:15 in the Mayor's Conference Room.